



Fundraise with Paladar

A GUIDE FOR THE EVENT HOST

We'll be the first to admit that car washes are pretty awesome and bucket-loads of fun. Though, if you're looking for a more, um, delicious way to raise money for your school or nonprofit organization (501c), we can help. All you need to do is enjoy the food at Paladar and we'll donate 20% of your check to your school or organization.

HOW DOES IT WORK?

These events are easy to coordinate and fun and delicious to attend. Here's how it works:

1. Together, we'll choose a date that works well for everyone. Sunday, Monday, Tuesday and Wednesday are the days of the week that are available.
2. We'll whip up a digital flier to help you promote your event. Your job is to share it! We suggest printing a bunch and circulating it by email and on Facebook.
3. When your supporters dine at Paladar on the day of your event, they'll give the flier to their server. We'll donate 20% of all checks associated with your event back to your organization.

STEPS FOR A SUCCESSFUL FUNDRAISER

Plan ahead

We recommend planning your event at least a month in advance. Everyone has a zillion things going on. It's best to get on their calendar early and remind them as the event date approaches.

Submit your W-9 form and fundraising agreement to your Paladar contact

We want to get a check out to you in a speedy manner and we'll need this paperwork to do so.

Receive your custom designed flyer and email from Paladar

We'll use your logo to design a flyer and email that you can share with your supporters. Be sure you get these in circulation about a month before your event. Supporters will need to give the flyer to their server for their contribution to be recognized.

Spread the word

Here are a few ideas to consider: email blasts, school or organization website, Facebook pages, Facebook status updates, Twitter, print newsletters, flyers handed out at offices, events and classrooms, organization calendars, and over the loudspeaker at events.

A FEW THINGS TO KEEP IN MIND

- We are able to partner with nonprofit schools and 501c organizations that are located within a 7 mile radius of Paladar, are not political in nature and are family friendly.
- Most groups that we've worked with in the past have earned between \$200 and \$400 on sales of \$1,000 to \$2,000. And, some even more! We just want to set the proper expectation :)
- Please do not distribute flyers in or around the restaurant prior to or during your event.
- Please do not create any additional materials that use the Paladar name and/or logo or release information to the press without approval from your Paladar contact.
- After your event, we'll cut you a check for 20% of the sales that are associated with your event (excluding tax, gratuity and gift card sales.) We'll mail the check to you within 10 working days of the event date.

READY TO ROCK?

Please contact us to plan your fundraiser. Visit www.paladarlatinkitchen.com/fundraise for the name and contact information of the manager at your Paladar.